



The Activator Advantage®

OVER 40 YEARS OF RESEARCH • RELIABILITY • RESULTS

December 2009

Presented by:



Message from Dr. Fuhr

With the holiday season upon us, I want to take this opportunity to wish our Activator doctors, instructors, board members and partners a safe and happy holiday season. I hope each of us will take a few moments to look back on the past year and celebrate our many achievements. I am proud that Activator Methods received an NIH-funded Small Business Innovative Research grant this year, and that we successfully retooled our Advanced seminar program to deliver better curriculum than ever before. I am excited about the growth of Activator Online, which was launched earlier this year and is now attracting an average of one new registrant per day. And I am heartened by the award bestowed upon me by the WFC in May, when I was given the Honour Award at the Biennial Congress. I encourage each of you to embrace your own successes in 2009, as it is those accomplishments that lay the groundwork for an even more successful 2010!

Dr. Fuhr visits Parker research partners

RESEARCH



Dr. Fuhr recently visited Parker College of Chiropractic in Dallas and met with several researchers who are partnering with Activator Methods on a research program funded by the NIH. The 12-month project, which is underwritten by a Small Business Innovative Research grant, is titled *Efficacy of Instrument-Assisted Manipulation Determined by an Animal Model*.

In addition to Dr. Fuhr, the principal investigator, key investigative personnel include Xue-Jun Song, Ph.D. and Zhijiang Huang, Ph.D. The study is evaluating the effect of the Activator adjusting instrument in treating vertebrate animal subjects with spinal injury on motor behavior. As the research effort unfolds, Activator Methods will continue to provide updates on the project's progress. To read other published research on the Activator Method, click [here](#).

Special for Rated doctors: Refer a new doctor – get \$100 in Activator credit!

RELIABILITY



As a Proficiency or Advanced Proficiency Rated doctor, you know how beneficial the gentle, low-force approach of the Activator Method is for your patients. And now you have an opportunity to spread the value of Activator to your colleagues and earn \$100! When you refer a new doctor who hasn't yet enjoyed the benefits of using the Activator Method to our web-based Basic seminar at www.activatoronline.com, you can earn a \$100 credit toward an Activator purchase. When the new doctor registers and pays for Activator Online, he or she can list your name in the "Referred by" section and your Activator account will automatically be credited \$100. This is one of the many valuable options available to Activator Rated doctors as part of our VIP program. Learn more by clicking [here](#).

Get a FREE Activator before the end of the year

RESULTS



Now through the end of the year, when you register for Activator Online, you get a FREE Activator II adjusting instrument. This incredible offer – an \$858.99 value for only \$499 – ends soon! Take advantage of this special opportunity to receive comprehensive training on the Basic Scan Protocol of the Activator Method, earn up to 12 Continuing Education credits, and receive a free Activator II. Activator Online allows you to learn the Activator Method on your time and your schedule – you have 30 days to

complete the course once you have registered, and you can do so from the comfort of your home or office computer. The free instrument promotion ends on Dec. 31, 2009, so act quickly to get the entire package and get ready to deliver the world's #1 instrument adjusting technique. Visit www.activatoronline.com to learn more!



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