

Dave Thomas

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From: Robert Olsen <bob@olsenad.com>

To: Kerry@hamiltonconsultingaz.com, Dave.Thomas@eGuardDog.com

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The Activator Advantage®

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Presented by:



OVER 40 YEARS OF RESEARCH • RELIABILITY • RESULTS

Message from Dr. Arlan W. Fuhr



In my recent travels, doctors around the country continue to express their concern about the uncertainty of our economy. While business activity and revenue is at the forefront of people's thoughts, at Activator we don't worry about our competitors, we worry about you – our constituents and partners. And I can assure you that the resources we provide are delivering positive outcomes for those who take advantage of the Activator Advantage.

The doctors who are implementing the patient management techniques we are teaching at Activator seminars while investing their own blood, sweat and tears into their practices are attracting an average of 160 patients per week, and many are exceeding 200 patient visits per week. By comparison, the average chiropractor sees 80 to 100 patients per week.

Based on the testimonials and the hard data coming from our seminar attendees, a combination of hard work and utilization of Activator seminar strategies is the formula for success in 2009. I look forward to seeing you at an upcoming seminar this year!

Dr. Andrew Weil issues paper supporting the Activator Method



Dr. Andrew Weil, the internationally acclaimed physician who has strong ties with the University of Arizona, recently issued a position paper on his views regarding low-force chiropractic techniques. He specifically discusses the research-supported Activator Method Chiropractic Technique® as an effective approach for administering chiropractic care.

In his paper, Dr. Weil opines that chiropractic sessions using the Activator Method Chiropractic Technique are “safer than the traditional high force manipulations because the head is kept in a neutral position; there is no turning or twisting while the adjustment is being given.” To read the complete paper, click [here](#).

Activator online marketing program offers economical advertising



In these difficult economic times, it is enticing to tighten purse strings and pull back on promoting your practice. However, disappearing from the community radar can be one of the most damaging business decisions you can make.

Activator Methods offers an economical and reliable online advertising option for Proficiency and Advanced Proficiency Doctors that continues to produce results for those utilizing the service. For little more than \$1 a day, your clinic can have its own online presence on www.activator.com, a trusted resource for health and wellness information. Benefits include a personalized web page created and maintained by the Activator Methods staff; an opportunity to include key information, including your photo, clinic services, hours of operation and contact information; and priority placement of your page in the Activator doctor referral section. You can also include your page's web address on your business cards, office letterhead and other materials. To learn more, call 1.800.598.0224.



Activator Online© web-based seminar program launched at Parker

Known for bringing innovation to the chiropractic profession, Activator Methods International has introduced the industry's only web-based seminar program dedicated exclusively to the Activator Method Chiropractic Technique. Activator Online, the online learning system authorized by Activator Methods to teach doctors, students and healthcare professionals the Basic Scan Protocol©, considered the foundation of the technique, was unveiled in mid-January at the Parker Seminars in Las Vegas.

"Activator Online will enable those wishing to learn the Activator Method the opportunity to do so from the convenience of home or office," said Dr. Arlan W. Fuhr. "This new program is yet another example of Activator's commitment to delivering research, reliability and results to the chiropractic profession."

Learn more about this exciting new program by visiting www.activatoronline.com.



Activator Methods International, Ltd. 2950 North Seventh Street, Suite 200, Phoenix, Arizona 85014-5418

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