



## Message from Dr. Fuhr

I recently returned from the annual gathering of the European Chiropractors Union, where I had the opportunity to meet with numerous officials and share information about the Activator Method with the European community. It was gratifying to discover how many doctors are currently receiving training on the technique, and the tremendous interest in our more exacting approach to chiropractic care. We have maintained our position as the No. 1 instrument adjusting technique worldwide because of the research, reliability and results we produce for doctors and patients. It is exciting to see a new generation of international doctors already recognizing our value, as we work to expand our training efforts, both online and on location, to reach more and more chiropractors around the world. My interaction with doctors through my ongoing travels continues to inspire me to keep pushing forward on research and innovation for the benefit of our profession. Thank you for joining me on that mission!

### RESEARCH



## Online research library supports evidence-based practices

Activator Methods considers research a top priority for the chiropractic profession, and doctors who use the Activator Method have confidence in the technique because of the extensive research behind it. The Activator website ([www.activator.com](http://www.activator.com)) features a comprehensive repository of all the peer-reviewed papers and research that has been compiled over four decades. Topics range from cervical studies and geriatrics, to high blood pressure and TMJ. Choosing the right technique starts with understanding the scope of research that supports it. Doctors and students are encouraged to visit the Research section of the website to learn about the evidence that demonstrates how the Activator Method can help patients of all ages with a variety of health problems. Click [here](#) to learn more.

### RELIABILITY



## Out with the old, in with the new - Save \$100 on an Activator IV!

Do you have an old adjustment instrument just sitting in a drawer, gathering dust? Turn that dust into discount on a new Activator adjusting instrument. Now through Labor Day, doctors can trade in *any* chiropractic adjusting instrument and receive a generous credit on an Activator II or an Activator IV! Just ship the old adjusting instrument to Activator Methods – any brand, any manufacturer – and the company will provide a \$100 discount on the purchase of an Activator IV or \$50 off an Activator II. Act now and take advantage of this exclusive savings opportunity! Call 1.800.598.0224 for more information.

### RESULTS



## Complete your CE requirements this summer

Doctors who missed the spring seminar season and need to complete Continuing Education credits before fall have the perfect option! Activator Online, the only web-based seminar dedicated to the Activator Method, provides a year-round opportunity to complete CE credits. Thanks to technology advancements and chiropractic's acceptance of distance learning options, most states now allow some, if not all, CE credits to be completed online. Doctors should always refer to their board requirements to confirm eligibility in their state.

During those long, hot dog days of summer, doctors can take the Activator Online seminar, which focuses on the Basic Scan Protocol of the technique, in the cool comfort of office or home at their

convenience. And to add even more incentive, Activator Methods provides each paid registrant with a choice of a free Activator II adjusting instrument, or a complete education package! Register now at [www.activatoronline.com](http://www.activatoronline.com).

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