



Message from Dr. Fuhr

With summer rapidly approaching, we are nearing conclusion of our spring seminar season and have already announced our new fall seminar dates and locations. We are also finalizing our international schedule for the fall, which will include events in England, Spain, France, Japan and Australia. Our complete fall seminar schedule, including international stops, can be accessed by clicking [here](#). We continue to attract more and more new doctors interested in learning the Activator Method, or perfecting their technique skills. It is gratifying to know that despite the economy and other professional challenges we may face as chiropractors, we can depend on one constant – the Activator Method for its gentleness and consistency in treating our patients. No matter what ups and downs we may encounter, mastering our technique will always reap great benefits!



Instrument trade-in opportunity starts May 31st

Starting Memorial Day through Labor Day, doctors can trade in any chiropractic adjusting instrument on a brand-new, research-supported Activator II or Activator IV, and receive a special discount! When a doctor ships his or her old adjusting instrument to Activator Methods – no matter what brand or manufacturer – the company will extend a \$100 discount on the purchase of an Activator IV or a \$50 discount on the purchase of an Activator II. This trade-in bonanza happens only in the summer months at Activator Methods, and the sun sets on this special offer on Sept. 6th. Act [soon](#) by calling 1.800.598.0224!



Activator Methods launches Recent Graduate Welcome Program

Long committed to ensuring the future of chiropractic remains vibrant, Activator Methods has been a reliable source for valuable information and resources that help students and doctors succeed. As part of that commitment, Activator Methods has developed a new program specifically for recent graduates, which includes a special two-year package of seminar registrations and a dedicated web page on www.activator.com. This unique program was designed to support recent graduates who have received their licenses and achieved their Proficiency Rating, and who are working to build their practices as new doctors in the field. Activator Methods is dedicated to providing the right tools to help these talented graduates realize their professional goals through continuing education and clinic promotion. To learn more about this innovative program, please call 1.800.598.0224.



Attention Rated Doctors! Web page renewals start May 1st

The Activator Methods web marketing program, reserved exclusively for Activator's Proficiency and Advanced Proficiency Rated doctors, will begin its annual renewal period on May 1st. Doctors participating in this program and renewing by June 30th will have the opportunity to take advantage of a special renewal discount. Renewing doctors will receive information about their renewal opportunity at their offices and via email, where available. This advertising program continues to be one of the most economical in the profession, and visits to www.activator.com are on the rise! Don't miss this chance to maintain your clinic presence on the official website of Activator Methods – click [here](#) to learn more about our web marketing program.



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